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MSS 985

SOUTHERN NURSERY ASSOCIATION RECORDS

Dates: 1923-1999, undated

Extent: 1.46 linear feet (3 document cases and 1 half document case)

Administrative/Biographical History: The Southern Nursery Association (SNA) is a non-profit, professional trade organization that was formed when nine southern members of the American Association of Nurserymen (AAN) envisioned a regional organization to negotiate with the railroads that served the southern nursery business. These charter members appointed a committee to draft a constitution and by-laws and in August 1899, nearly fifty southern nurserymen met to discuss the problems they faced. At the time, the survival of the nursery business in the South was threatened by unfavorable freight rates to Northern and Midwestern markets as well as a lack of cooperation between various states on issues of interstate trade. The newly formed association would combat these issues into the 1940s when agreements made between various states finally made the movement of plants across state borders easier and less financially taxing. In 1937, the SNA had allowed the first commercial exhibit at its annual convention. This small display slowly evolved into an annual trade show that has become the major source of funding for the association's programs and a main focus of its annual convention.¹ Headquartered in Atlanta, the SNA continues to provide wholesale growers, brokers, retailers, landscape architects, and allied suppliers with educational, marketing and networking opportunities to advance the horticultural industry in the South.²

Scope and Content: This collection contains minutes from the Southern Nursery Association's annual meetings from most years between 1923 and 1988. Committee reports, financial statements, membership lists, and necrology reports (obituaries of recently deceased members) presented at the annual meetings are sometimes included. Receipt reports from 1923 to 1951 list the dues-paying members of the association with the amount paid for the year. Little material exists during the years of World War II. From 1952 to 1958, transcripts of the association's annual meetings exist. The collection also contains programs for several annual meetings held during the 1920s through the 1940s and trade show programs from 1985 to 1987. In addition, a convention program from 1999 celebrates the association's one hundredth anniversary. Minutes from the board of director's meetings are included from 1959 to 1988. Limited correspondence related to the association's annual meetings and financial affairs is included. The collection also contains a published history of the Southern Nursery Association.

Immediate Source of Acquisition: Gift of the Southern Nursery Association, 1999 (CGL 1999.01)

Conditions Governing Access: This collection is open for research.

¹ Southern Nursery Association, *The History of the Southern Nursery Association* (Atlanta: Southern Nursery Association, 1999).

² Southern Nursery Association, <<http://www.sna.org>> (17 July 2008)

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Description Control: The collection was processed in 2008.

Related Archival Materials: Southern Nursery Association Photographs—VIS 169, Cherokee Garden Library, Atlanta History Center

System of Arrangement: The collection is arranged and grouped chronologically by year. However, financial reports from 1923 to 1951 and membership lists from 1947 to 1951 are grouped together in folders at the end of box one because this material was recorded by the association in a manner that precluded its strict separation by year.

Description Inventory:

<u>Box</u>	<u>Folder</u>	
1	1	1923: annual convention minutes, committees appointed
	2	1924: annual meeting minutes, program, committees appointed
	3	1925: annual convention minutes, program, report of committee on exhibits, report on president's address, committees appointed
	4	1926: annual meeting minutes, program, committees appointed
	5	1927: annual meeting minutes, program
	6	1928: secretary's report, program
	7	1929: secretary's report
	8	1930: secretary's report, program
	9	1931: secretary's report
	10	1932: annual meeting minutes, secretary's report, program
	11	1933: correspondence, convention proceedings, secretary's report, program
	12	1934: annual meeting minutes, secretary's report, program
	13	1935: report of the convention, program
	14	1936: annual meeting minutes
	15	1937: annual meeting minutes
	16	1938: annual meeting minutes, report of the committee on the President's address, report of the committee on trade barriers, report of the committee on nominations, resolution on the passing of a fellow nurseryman, program, American Association of Nurserymen Charter No. 27.
	17	1939: annual meeting minutes, report of the necrology committee, report of the committee on resolutions, a resolution regarding the names of <i>Ligustrum lucidum</i> and <i>Ligustrum japonicum</i> , program
	18	1940: annual meeting minutes, annual meeting report, program
	19	1941: annual meeting minutes, report of the trade barriers committee, report of the legislative committee, program
	20	1942: letter to members re: Executive Committee meeting
	21	1943: "Wartime problems feature of Southern Nurserymen's 44 th Annual Meeting," results from questionnaire on food crops

<u>Box</u>	<u>Folder</u>	
1	22	1944: “Henry N. Boyd Elected President of Southern Nurserymen’s Association at Annual Meeting in Atlanta, Ga., August 23-24,” program, notes on committees
	23	1946: letter to members re: annual meeting, “Southern Convention at Greensboro”
	24	1947: annual meeting minutes
	25	1948: AAN annual convention minutes; SNA annual meeting minutes, secretary’s report; SNA’s Women’s Auxiliary meeting minutes, list of members at meeting, letter re: report of minutes
	26	1949: AAN annual convention minutes; SNA annual meeting minutes; SNA’s Women’s Auxiliary meeting minutes, members, letter re: meeting
	27	1950: annual meeting minutes, secretary’s report, resignation of secretary-treasurer
	28	1951: minutes for executive committee meeting (2), resolution #1 re: gratitude to organizers of meeting (2), resolution #2 re: “Plant America” program (2), secretary’s report, letter re: meeting minutes (2)
	29	1923-1951: financials including “receipt” reports detailing dues-paying members and treasurer’s reports with details of disbursements
	30	1947-1951: alphabetical list of dues-paying members
	31	1952: transcript of proceedings of annual convention, annual meeting minutes, secretary’s report (2), minutes of AAN Secretaries’ Meeting (2), financial statement, correspondence
2	1	1953: transcript of proceedings of annual convention, minutes of the executive committee meeting
	2	1954: transcript of proceedings of annual convention
	3	1955: transcript of proceedings of annual convention
	4	1956: transcript of proceedings of annual convention
	5	1957: transcript of proceedings of annual convention
	6	1958: transcript of proceeding of annual convention
3	1	1959: minutes of director’s meetings, annual meeting minutes, and correspondence
	2	1960: minutes of director’s meetings, annual meeting minutes
	3	1961: minutes of director’s meetings, annual meeting minutes
	4	1962: minutes of director’s meetings, annual meeting minutes
	5	1963: minutes of director’s meetings, annual meeting minutes
	6	1964: annual meeting minutes, minutes of director’s meeting
	7	1965: minutes of director’s meetings, annual meeting minutes, resumé of October conference
	8	1966: minutes of director’s meeting
	9	1967: minutes of director’s meetings, annual meeting minutes
	10	1969: correspondence
	11	1970: minutes of director’s meetings, annual meeting minutes, report of resolutions committee, necrology report, statement of cash receipts, disbursement, and fund balance, and correspondence

<u>Box</u>	<u>Folder</u>	
3	12	1971: minutes of director's meetings, annual meeting minutes, address by President Cecil F. Hill, necrology report, resolutions, statement of cash receipts, disbursements and fund balance
	13	1972: minutes of director's meetings, youth program, annual meeting minutes, SNA membership report, research conference proposals, statement of cash receipts, disbursements and fund balance
	14	1973: minutes of director's meetings, annual meeting minutes, necrology report, membership report, statement of cash receipts, disbursements and fund balance, proposed budget
	15	1974: mid-year proposed budge report and membership report, minutes of director's meetings, annual meeting minutes, proposed budget, statement of cash receipts, disbursements, and fund balance
	16	1975: minutes of director's meetings, proposed budget report, copy of letter to commissioner Edward S. Porter, annual meeting minutes with necrology report, statement of cash receipts, disbursements, and fund balance, and membership report
	17	1976-1982: bound volume containing minutes of director's meetings, annual meeting minutes, necrology reports, membership reports, financial reports, and correspondence
	18	1983-1988: bound volume containing minutes of director's meetings, annual meeting minutes with necrology reports and membership reports, financial reports and correspondence
	4	1
2		1986: Horticultural Trade Show Program and Exhibitor List
3		1987: Horticultural Trade Show Program and Exhibitor List
4		1999: <i>The History of the Southern Nursery Association (2)</i>
5		1999: SNA Convention Program
6		Undated: correspondence