



Sponsor Opportunities

What?

The **SNA Conference** combines The Southern Plant Conference, the SNA Research Conference, and the SNA Annual Business Meeting with keynote sessions and participant-driven roundtable discussions connecting the industry to identify today's business challenges and opportunities, and develop new insights and solutions.

When?

January 8 - January 9, 2018

Monday, January 8

General Session, Southern Plant Conference, SNA Research Conference, Breakout Sessions

Tuesday, January 9

SNA Annual Business Meeting, General Session, Southern Plant Conference, SNA Research Conference

Why Sponsor?

The **SNA Conference** offers you the opportunity to gain exposure to a regional audience as the most forward thinking industry leaders, growers, and researchers gather in Baltimore, Maryland, two days before the opening of MANTS.

What are the Benefits of Sponsorship?

As a sponsor you will gain exposure through recognition in all promotion of the event (ads, press releases, email blasts, post cards, brochure, program, on-site signage.) Gold and Silver Sponsors receive complimentary tabletop display space, an ad in the program, plus complimentary passes to the conference. See sponsorship levels below.

Committing to sponsorship now means you will receive full advantage of our marketing campaign beginning now through January 9, 2018 – and beyond.

What are the Sponsorship Levels?

Platinum Sponsor – \$2,500

Platinum Sponsors receive:

- 1 – One Display Table (6' Draped Table)
- 2 – Recognition in all event promotion – print and electronic
- 3 – Recognition in on-site signage
- 4 – Verbal recognition at event
- 5 – On-Stage Remarks
- 6 – Logo and hyperlink on SNA website through the event
- 7 – Logo and listing in event program
- 8 – Full-page ad space in event program
- 9 – Sponsor sign for display space indicating sponsor level
- 10 – Two conference passes

Gold Sponsor – \$1,500

Gold sponsors receive #2, #3, #4, #6, #7, #9, plus one-half display table (3' draped table space), half-page ad space in event program, and one pass to the conference.

Silver Sponsor – \$1,000

Silver sponsors receive #2, #3, #4, #6, #7, plus a quarter-page ad space in event program, and one pass to the conference.

Bronze Sponsor – \$500

Sponsor of lanyards, tote bags, pens, prizes, etc.

Bronze sponsors receive #2, #3, #6, and #7.

See reverse side for list of items available to sponsor in the Bronze Sponsor Level.

The SNA Conference

January 8 - 9, 2018

Baltimore Convention Center

Baltimore, Maryland

We invite you to become a sponsor of **The SNA Conference... Where Tradition Meets Innovation.** This new conference, scheduled for January 8 - 9, at the Baltimore Convention Center, in Baltimore, Maryland, preceding **MANTS**, combines **The 15th Southern Plant Conference, the 62nd SNA Research Conference, and the 119th SNA Annual Business Meeting.**

Transforming from a traditional trade show format, The SNA Conference will offer tabletop display space through sponsorship (Platinum and Gold Levels). Plus, co-locating with MANTS offers the convenience of attending both events in one location.

You can maximize your brand visibility with four levels of sponsorship that provide flexibility to fit your budget and your company's unique needs. Your company can gain attention in a number of ways through advertising, display space and conference participation.

Sponsorships are limited so don't delay...

Commit now and receive promotion through January 9 – and beyond!

Fill out the Sponsorship Commitment Form on the reverse side and return it to the SNA office today!

The SNA Conference...

Where Tradition Meets Innovation

Visit

www.sna.org

for more details

The SNA Conference... Connections. Content. Collaboration.



Southern Nursery Association
PO Box 801454 | Acworth, GA 30101
Tel 678.809.9992 | Fax 678.809.9993
mail@sna.org | www.sna.org

Sponsored by

gardencenter

Greenhouse
MANAGEMENT

Lawn & Landscape

Nursery
MANAGEMENT



Sponsor Commitment Form

Gain exposure for your business as an SNA Conference Sponsor! Just fill out this form and return it to the SNA office. Committing now means you will receive promotion as a sponsor from now through January 9, 2018.

Contact Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Select the sponsor package or item(s) below and extend the price to the right. Total all for a total sponsorship amount due.

Sponsor Level	Fee	Amount Due
<input type="checkbox"/> I would like to participate as a Platinum Sponsor <input type="checkbox"/> I would like to take advantage of the 6' Tabletop Displace Space <input type="checkbox"/> I would like to take advantage of the Full-Page Ad <input type="checkbox"/> I would like to take advantage of the Conference Registration for up to 2 people: Name 1: _____ Name 2: _____	\$2,500	\$ _____
<input type="checkbox"/> I would like to participate as a Gold Sponsor <input type="checkbox"/> I would like to take advantage of the 3' Tabletop Displace Space <input type="checkbox"/> I would like to take advantage of the Half-Page Ad <input type="checkbox"/> I would like to take advantage of the Conference Registration for 1 person: Name 1: _____	\$1,500	\$ _____
<input type="checkbox"/> I would like to participate as a Silver Sponsor <input type="checkbox"/> I would like to take advantage of the Quarter-Page Ad <input type="checkbox"/> I would like to take advantage of the Conference Registration for 1 person: Name 1: _____	\$1,000	\$ _____
<input type="checkbox"/> I would like to participate as a Bronze Sponsor – (See choices below) <input type="checkbox"/> Lanyards <input type="checkbox"/> Tote Bags <input type="checkbox"/> Pens <input type="checkbox"/> Prizes (Give us a call to discuss other options and pricing)	\$500 \$500 \$500 \$500	\$ _____ \$ _____ \$ _____ \$ _____
Total Sponsorship Due:		\$ _____

My signature below confirms my commitment to sponsor **The SNA Conference**.
 I understand that my company will be billed in accordance with the payment requirements below.

Signature: _____ Date: _____



To guarantee sponsorship and maximum promotion, return this form as soon as possible.
 Payment for sponsorship is due upon commitment.

Return this form to:

Southern Nursery Association | PO Box 801454, Acworth, GA 30101 | Tel 678.809.9992 | Fax 678.809.9993 | mail@sna.org | www.sna.org